

Email Branding

For good looking email that speaks volumes

Emails are highly relevant, sent to a defined and known business specific audience and – are read, shared and replied to. Email is the primary means of business communication. Consider the brand visibility and messaging you could ensure through consistent signatures and rotating banners aligned to all marketing campaigns.

How does email branding work?

Central control

Give the marketing department central control over signature creation and banner deployment ensuring dynamic email branding automatically reflects current corporate messaging.

Hybrid approach

Unique email signatures or banners can be set up for different roles within the business from management to sales and support. With the right approach, organisations can create a new, highly effective communications channel to drive greater engagement and interaction with employees, customers and suppliers.

Clean forwards and replies

Apply full branding only to the current email in a chain and tidy up below the fold for slick email that looks professional all the way down.

Set-up and testing

We do it all for you! Set-up is simple and transparent with no changes required to employees normal email habits. Databias emails are tested to render correctly on the broadest range of email clients and mobile devices to ensure optimal display. Get in touch with one of our agents to discuss your needs: info@databias.co.za

Request a quote today



Customisable signature **templates** custom made at set up.



Premium **support** and design services on request.



Centralised control of all mailboxes via a secure interface.



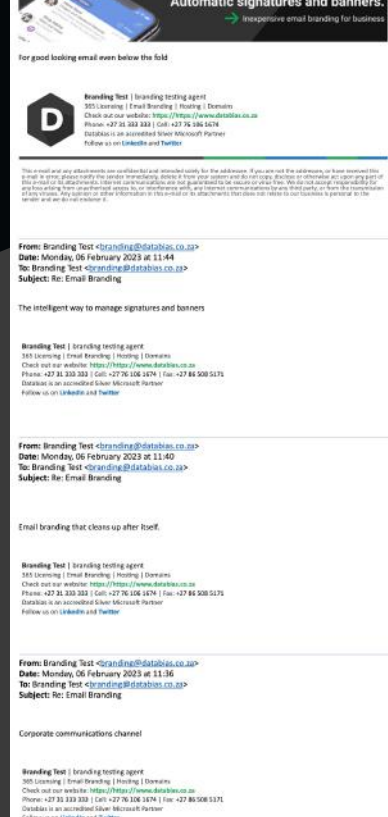
Track clicks on banners and signature links.



Works no matter which device you send an email from or to.



Platform agnostic branding works with 99.9% of recipient devices.



Testimonials

What our clients have to say about us



If you are looking for assistance with company branded email signatures that are responsive and inline with your CI, then Databias is the company to use. They are friendly, helpful and knowledgeable and will assist and guide you through the whole process from design to completion. Emails work seamlessly with the signature being added to your email when you send and are compatible with most mail providers. The service from Jess and her team is excellent, I highly recommend them.

Anne Lutge
Managing Director
Prop Data

We've been working with Databias for Email Branding for many years now, and we could not be more pleased with their service. They are always available to answer our questions and provide us with helpful advice. Their team is knowledgeable and professional, and they have a great understanding of how to best optimize our emails for our target audience. We look forward to continuing to work with them for many years to come.

Faizel Desai
Research & development specialist
Nkgwete IT Solutions

We have developed a great partnership with Databias and their dedication to our email branding is evident. We appreciate their quick turnaround time, willingness to assist, attention to detail, and creative approach to bringing our email signatures to life digitally. We are in the best hands.

Shirley McMurray-Wolmarans
Marketing Executive
Equites Property Fund Limited

Tractor Outdoor has built a long-standing relationship with Databias, their service is extremely professional and reliable. They are always willing to assist with any queries we have or want to test out. We look forward to building our relationship for many years to come.

Seymone Modek
Marketing Manager
Tractor Outdoor

Email Branding Rate Card

Valid to end until December 2023



Annual Licenses

Charged per sender per annum. POP, Exchange, G-Suite & 365 compatible. Setup charges may apply.

Annual Email Branding

R300.00

Annual Email Branding with Azure AD Integration

R336.00

Annual Email Branding with Google Active Sync

R336.00



Monthly Licenses

Charged per sender per month. POP, Exchange, G-Suite & 365 compatible. Setup charges may apply.

Monthly Email Branding

R25.00

Monthly Email Branding with Azure AD Integration

R28.00

Monthly Email Branding with Google Active Sync

R28.00



HTML Layout

HTML signature mark up charged per table for compilation. Includes cross mail client and device testing. Excludes design services.

1 Table

R650.00

2 Tables

R930.00

3 Tables

R1200.00

4 Tables

R1485.00

5 Tables

R2000.00

6 Tables

R2250.00



Design Services

Charged per hour for signature and banner design. Includes 3 reverts. All corporate identity elements to be provided including fonts, HTML colour codes and logo.

R700.00



Contact info@databias.co.za for more information

* User set up will be quoted for depending on configuration requirements and charged for according to actual time spent.

All prices exclude VAT. Terms and Conditions Apply.